

ECBCC Schedule-at-a-Glance

MONDAY MAGIC - Seminars

Monday, November 5, 2007

9:30 - 10:45 am	Marketing within 4 Walls <i>Bart Burger</i>		Identifying Quality Applicants <i>Frank Matthews</i>		1 - 6 pm Exhibitor Set-up	9 am - 6 pm Registration Open	
11 am - 12:15 pm	Quick Books <i>Key Skills Learning</i>	0-60 in 6.2 seconds Driving youth in today's market <i>Jim Sturm</i>	Working Smarter with MS Outlook <i>Beth Bohnert</i>				
12:30 - 1:45 pm	Lunch and Keynote - Sid Kirchheimer <i>Scam Proofing</i>						
2 - 3:15 pm	State Association Meetings		From Purchase to Plate <i>Jeff Forrester</i>				
3:30 - 4:45 pm	"Fix It If It Still Works" Rebranding <i>Anthony Perrone</i>	Knowing Your Bottom Line <i>Bill Kratzenburg</i>	Food & Beverage The Power of "P's" <i>Duane & Debra Hagen</i>				
5 - 6:30 pm	Building Corporate Parties <i>Beth Standlee w/ TrainerTainment</i>		Preventing Junk Mail <i>Sid Kirchheimer</i>				
7 - 8:30 pm	"Rollin' with Class - Bowling's Best Bet" WELCOME RECEPTION <i>Sponsored by Anheuser-Busch</i>						

TOTALLY TUESDAY - Seminars, Workshops & Trade Show

Tuesday, November 6, 2007

8 - 9 am	Breakfast - Sponsored by USBC				8 am - 1 pm Exhibitor Set-up	8 am - 6 pm Registration Open
9:15 - 11 am	BPAA Update	IBPSIA Pro Shop	Pinsetter Workshop <i>Frank Mirobelli</i>	Pinspotter Workshop <i>John Isbell - AMF</i>		
11:15 am - 12:30 pm	Brunswick Considerations for Building Your Next Center <i>with insights from Jeff Boje' (proprietor)</i>					
12:45 - 2:30 pm	Lunch and Keynote - Striker Corbin <i>Attracting Success Through Service</i>					
2:30 - 6:30 pm	Trade Show Open - Day 1 <i>Featuring Bowling Art Exhibit by Giro Chierchio</i>					
6:30 - 7:30 pm	Exhibitor Appreciation Wine & Cheese Reception <i>All registered attendees invited</i>					
7:30 - 9:30 pm	Metropolitan Bowling Writers Association Awards Dinner					

CAN'T MISS WEDNESDAY

Wednesday, November 7, 2007

7:30 - 8:30 am	Breakfast				8 am - 2 pm Registration Open	
8:30 - 10 am	Redemption 101 <i>Michael Getlan</i>	Modern Lane Maintenance <i>Dave DiRito (Brunswick)</i>	Bowler TRAC <i>J Brock</i>	In School Bowling Workshop <i>Pam Long</i>		
10:15 - 11:30 am	QubicaAMF					
11:30 am - 2:30 pm	Trade Show Open - Day 2 Lunch for All at Trade Show <i>Featuring Bowling Art Exhibit by Giro Chierchio</i>					
2:45 - 6:15 pm	Don't Miss Out on These Outstanding Topics: <i>WOW - Commerce Bank's Superior Customer Service</i> <i>Disney Presents "From Inspiration to Innovation"</i>				2:30 - 10 pm Exhibitor Breakdown	
7 - 10 pm	"Rollin' with Class" Celebration Reception & Dinner <i>Featuring the lively antics of the Dueling Pianos!</i> <i>Sponsored by QubicaAMF</i>					