



BOWLING WANTS YOU!

The Tradition Continues...

east coast
BOWLING CENTERS
CONVENTION
2008

*Ask not what YOU can do for BOWLING,
but what BOWLING can do for YOU.*



TAJ MAHAL
Atlantic City
November 2-5, 2008

MAKE IT COUNT - Seminars: Monday - November 3, 2008

10am	9:30am - 10:45am Henry Lewczyk - State of the East Coast Centers			8am-6pm Registration Open
11am	11am - 12:15pm			
Noon	Mechanics for Proprietors - Bruce Dillworth	Techno Marketing: The Future is Now Jon Perper	Food & Beverage 20%=80% - Gary Ciniello	
1pm	12:30pm - 1:45pm Lunch & Keynote with the Ultimate Cheapskate - Jeff Yeager			
2pm	2pm - 3:30pm WORKSHOP			
3pm	Business Strategies and Operational Habits of Today's Centers - Anthony Perrone facilitator			
4pm	3:45pm - 5pm			
5pm	Lineage Building Promotions Idea Exchange - Young Guns	Center within a Center - Bob Rouse	Redemption - Michael Getland	
6pm	5:15pm - 6:30pm		1pm-6pm Exhibitor Set-up	
6pm	State Association Meetings	What Works on the Web - Cary Tosello		
7pm	7pm - 8:30pm			
8pm	Red White and You!!! Welcome Reception sponsored by Anheuser-Busch			


TALLY THE VOTE TUESDAY - Seminars & Workshops: Tuesday, November 4, 2008

8am	8am - 9:15am Breakfast sponsored by BPAA/USBC - Integration Update				8am-1pm	8am-6pm Registration Open
9am	9:30am - 11am		9:30am-12:30pm IBPSIA Ball Manufacturer Presentations			
10am	BPAA Update	Pinsetter Workshop Frank Mirobelli	Pinspotter Workshop John Isbell - AMF	In Center Youth Training Kelly Bednar	9:30-10:30: Ebonite 10:45-11:45: Storm	
11am	11:15am - 12:30pm				Exhibitor Setup	
Noon	Taking Your Business to the Next Generation by Michael Auger, Tri-Fecta Management Sponsored by Brunswick 12:30-1pm					
1pm	Johnny Petraglia and Other's Talk About Life as a Professional Bowler - Q&A					
2pm	SUPER TUESDAY Trade Show Open - Day 1 1pm - 6pm					
3pm	1pm-2pm "Liberty Lunch" for All at Trade Show					
4pm	5pm-6pm					
5pm	Exhibitor Appreciation Wine & Cheese Reception On the Trade Show Floor - All registered attendees invited					
6pm	6pm-8pm					
7pm	Metro Bowling Writers Dinner (additional fee)					
8pm	8:30pm - ???					
9pm	Sweet Victory - Dessert Rally					

WINNING TICKET WEDNESDAY - Wednesday - November 5, 2008

7am	8am-9am				8am-2pm Registration Open	
8am	Breakfast - STE Bowlopolis					
9am	9:15am-10:30am		9am-12pm			IBPSIA Ball Manufacturer Presentations
10am	IBI Round Table Discussion		Quick Books for Bowling Centers			
11am	10:45am-12pm					
Noon	The Latest in Bowler Entertainment Technology by Rosa Katz, Soluntions Development Mgr.-QubicaAMF Sponsored by QubicaAMF					
1pm	12pm-3pm					
2pm	STAR SPANGLED Trade Show Open - Day 2 12pm - 3pm					
3pm	1pm-2pm "Victory" Lunch for All at Trade Show				2:30 - 10pm Exhibitor Break-down	
4pm	3:15pm - 6pm - WORKSHOP					
5pm	Beth Standlee, Chief Sales Operator of EXPERIENCE PLAY THERAPY You'll experience HOW to hold a party that will attract corporate events to your daytime business					
6pm	7pm - 10pm "PARTY LIKE A PRESIDENT"					
7pm	Reception & Dinner featuring New York's own - Comedian Joe DeVito SPONSORED BY QUBICAAMF					
10pm						

THERAPEUTIC THURSDAY - Thursday - November 6, 2008

9am	Beth Standlee, Chief Sales Operator of		PLAY THERAPY FOR YOUR BUSINESS	
10am			(A workshop to develop and SELL the Play Therapy product for YOUR	
11am			CENTER) Receive products and supplies to host your event next week!	
12pm			Additional fee required	