

**TENTATIVE SCHEDULE**

*(SUBJECT TO CHANGE; CHECK BACK OFTEN FOR UPDATES/CHANGES)*

**Monday - October 11, 2010**

10am	9:30am - 10:45am			9am-6pm Registration Open
	Seminar/Workshop - To Be Announced			
11am	11am - 12:15pm			
Noon	League Retention	Technology - Heath Shults		
	12:30pm - 1:45pm			
1pm	Welcome Luncheon - Pat Ciniello and Steve Johnson, International Bowling Campus Update			
2pm	2pm - 3:30pm WORKSHOP			
3pm	New League Formats <i>Jim Sturm &amp; Henry Lewczyk</i>	IBPSIA Seminar	Customer Service Training <i>Pam Weatherford</i>	
4pm	3:45pm - 5pm			
	Maximizing the Savings of Smart Buy - <i>Amy Arcuri</i>	Youth - <i>Chad Murphy</i>	Social Media - <i>Bart Burger</i>	
5pm	5:15pm - 6:30pm			
6pm	Bowlopolis <i>Sandy Mozur</i>	State Association Meetings	SIMCO Health Insurance	
	6:30pm - 8:30pm			
6:30pm	First Timers Reception			
7pm	Welcome Reception			
8pm				

**Tuesday, October 12, 2010**

8am	8am - 9:15am State of the Industry Breakfast sponsored by BPAA/USBC Steve Johnson & Stu Upson				8am-1pm Exhibitor Set-up	8am-6pm Registration Open
9am	9:15am - 11am	9:30am - 11am		IBPSIA Ball Manufacturer Presentations		
10am	Mechanics Presentation <i>Bruce Dilworth</i>	Web Services <i>Heath Shults</i>	Risk Management <i>North Pointe Ins.</i>	Bowling 2035 <i>Joe Schumacker</i>	9:30-10:30 Ebonite 10:45-11:45 Storm	
11am	11:15am-12:30pm				Exhibitor Setup	
	Sponsor Session by QubicaAMF					
1pm	12:30pm - 2pm					
	Luncheon featuring the Metro Bowling Writers Association Awards					
2pm	Trade Show Open - Day 1 2pm - 6pm					
3pm						
4pm						
5pm	5pm-6pm					
6pm	Exhibitor Appreciation Wine & Cheese Reception On the Trade Show Floor - All registered attendees invited					

**Wednesday - October 13, 2010**

7am	8am-9am				8am-2pm Registration Open	
8am	Breakfast					
9am	9:15am-10:30am			IBPSIA Ball Manufacturer Presentations		
	Obamanomics <i>Kristen Eastlick</i>	Remodeling <i>Kevin Mills</i>	Understanding Demographics <i>Henry Lewczyk</i>	Food & Beverage <i>Scott Brown</i>		9:15-10:15 MoRich
10am	10:45am-12pm			10:30-11:30 Brunswick		
	Sponsor Session by Brunswick					
11am	12pm-4pm					
Noon	Trade Show Open - Day 2 Noon - 4pm					
1pm	Noon - 1pm Lunch for All on Trade Show Floor					
2pm						
3pm	4pm - 5:30pm - WORKSHOPS					
4pm	Kids Bowl Free <i>Bruce Davis</i>				4pm - 10pm Exhibitor Breakdown	
5pm						
6pm						
7pm	7pm - 10pm "PARTY at THE TAJ" Reception & Dinner featuring Dr. K's Motown Revue SPONSORED BY QubicaAMF Special Farewell Celebration for BPAA past-President Jim Sturm					

**Thursday - October 14, 2010**

8am	<b>BPAA Board of Directors Meeting</b>			
5pm				

**Friday - October 15, 2010**

8am	<b>BPAA Board of Directors Meeting</b>			
Noon				

**REGISTER ONLINE TODAY at [WWW.EASTCOASTBOWL.COM](http://WWW.EASTCOASTBOWL.COM)!**  
All seminars, speakers, functions, and times are subject to change without notice.